



WRI Announces Largest Green Power Purchases in U.S.

Source [GreenBiz.com](http://www.greenbiz.com)

URL: http://www.greenbiz.com/news/news_third.cfm?NewsID=25670

WASHINGTON D.C, Sept. 18, 2003 -- The [World Resources Institute](#) and the 12 members of its [Green Power Market Development Group](#) have announced 97 megawatts of groundbreaking green-power deals. The purchases include the largest corporate fuel cell and renewable energy certificate deals in the United States.

The Green Power Group is a commercial and industrial partnership dedicated to building corporate markets for green power. Its members are Alcoa Inc, Cargill Dow LLC, Delphi Corporation, The Dow Chemical Company, DuPont, General Motors, IBM, Interface, Johnson & Johnson, Kinko's, Pitney Bowes, and Staples.

"The Green Power Group is beginning to make green power markets work for corporate buyers," said Charles O. Holliday, Jr., DuPont chairman and CEO. "WRI has helped us find cost effective green power and proven that the marketplace has products to meet corporate energy and environmental goals."

The new green-power purchases include the following:

- Renewable energy certificates: Members of The Green Power Group purchased 36 MW of renewable energy certificates (RECs) from wind, biomass, and landfill gas resources. This is the largest corporate purchase of RECs in the US. RECs represent the amount of pollution avoided when electricity is generated by renewable resources instead of by fossil fuels. DuPont and Staples were joined in this purchase by Alcoa, Cargill Dow, Delphi Corporation, Interface, Johnson & Johnson, Kinko's, Pitney Bowes, and the World Resources Institute.
- Hydrogen fuel cells: The Dow Chemical Company is purchasing 35 MW of hydrogen fuel cells from General Motors. This is the largest corporate fuel cell purchase in the world.
- Wind: Johnson & Johnson is now one of the largest corporate users of wind power in the US, purchasing 11 MW of wind in Texas and the East Coast. Kinko's and IBM increased their use of wind power by 4 MW over the past year.
- Landfill gas: Interface and General Motors will be using landfill gas as a green energy source at several manufacturing facilities.
- Other renewables: Kinko's is using electricity generated from biomass in Pennsylvania and from geothermal resources in California. Johnson & Johnson has expanded its on-site solar photovoltaic panel installations and is purchasing small-scale hydropower.

"We joined this partnership in 2003 to help us diversify our energy purchasing," said William S. Stavropoulos, president and chief executive officer of The Dow Chemical Company. "By working together, these twelve businesses can have a tremendous impact on supporting and developing renewable energy markets."

Convened by the World Resources Institute and Business for Social Responsibility in 2000, The Green

Power Group's goal is to create 1,000 megawatts of new cost-competitive green power for corporate markets by 2010.